

# MICHAEL HOEWELER

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## EDUCATION

Maryland Institute College of Art (MICA), Baltimore, MD  
BFA in Illustration, Summa Cum Laude in 2010

## CLIENT LIST

GQ Magazine  
TIME Magazine  
AFAR Magazine  
Worth Magazine

CLAD/Esquire  
Money Magazine  
OUT Magazine  
Gust, LLC

Gilt Groupe  
Nooka Inc.  
Hype Machine  
Two Giant Eyeballs

## PROFESSIONAL EXPERIENCE

- 2009 - PRESENT FREELANCE ILLUSTRATOR, NEW YORK, NY  
Helps magazines, websites, designers, and creatives by creating imagery to compliment their editorial and creative content. Work includes portraits, still lifes, lifestyle and fashion illustrations.
- 2009 - 2011 OUT MAGAZINE, ILLUSTRATOR, NEW YORK, NY  
Worked with the art department to create images that accompany each issues editorial content. Illustrations include celebrity and author portraits, lifestyle still life's, and op-ed spot illustrations.
- 2010 - 2011 NOOKA, IN-HOUSE ARTIST, NEW YORK, NY  
Assisted the design studio to create project-oriented illustrations for brand development and expansion. Illustrations included fashion illustration, apparel flat-sketches, lifestyle imagery, and general branding illustration. Other services included creative problem-solving, fashion design and consulting.
- 2009 - 2010 GILT GROUPE, FREELANCE ILLUSTRATOR, NEW YORK, NY  
Completed contracted work for Gilt Groupe's mens blog, Gilt [MAN]ual, and provided illustrations that accompanied articles about designer sales and general men's style. Illustrations ranged from style advice, tailoring how-to's, do's and don'ts, celebrity portraits, and lifestyle still life's.
- SUMMER 2009 OUT MAGAZINE, ART DEPARTMENT INTERN, NEW YORK, NY  
Assisted the art department as a designer and spot illustrator. Specific responsibilities included front of book layout, general design, image editing, illustration, and general administrative tasks.

## SKILLS

### GENERAL

Concise and effective communication (articulation, ease of interaction, and strong listening), excellent administrative experience, well-organized, scheduled, and both a quick and arduous learner and worker.

### MEDIUMS

Graphite, ink wash, gouache, pen and ink, oil, acrylic, charcoal, technical drafting, watercolor, digital imaging and editing techniques, and digital photography.

### COMPUTER

Apple and PC operating systems, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Microsoft Word, Microsoft Excel, Microsoft Power Point.

## AWARDS AND RECOGNITION

- 2010 Work Selected for the American Illustration Annual 29
- 2006 - 2010 Trustee Scholarship
- 2006 - 2010 Dean's List
- 2007 - 2010 MICA Grant
- 2008 - 2010 MICA Leadership Recognition Award
- 2009 MICA Departmental Scholarship for Illustration
- 2007 MICA Foundation Department Scholarship